

Daniel Barenboim Anne-Sophie Mutter Yuja Wang
London Philharmonic Orchestra Thomas Hengelbrock
Frank Peter Zimmermann Cameron Carpenter Fazil Say
Yannick Nézet-Séguin Till Brönner Jonas Kaufmann
Nils Landgren **A summer full of music** Martha
Argerich Herbert Blomstedt Leonidas Kavakos New
York Philharmonic Daniel Müller-Schott Diana Krall
Hilary Hahn Rudolf Buchbinder Tabea Zimmermann
Christian Tetzlaff Dianne Reeves The King's Singers
Staatskapelle Berlin Gustavo Dudamel Philadelphia
Orchestra Sir John Eliot Gardiner Grigory Sokolov
Berliner Philharmoniker Yo-Yo Ma Maurizio Pollini Valery
Gergiev Riccardo Muti Gustav Mahler Jugendorchester
Thomanerchor Leipzig Michael Wollny Die Deutsche
Kammerphilharmonie Bremen hr-Sinfonieorchester Daniil
Trifonov Wiener Philharmoniker Jan Vogler Academy of
St Martin in the Fields Christian Gerhaher David Garrett
Bamberger Symphoniker Francesco Tristano Sol Gabetta
Mnozil Brass Christoph Eschenbach Bodo Wartke Sir
Neville Marriner Diana Damrau Gregory Porter Windsbacher
Knabenchor Bobby McFerrin Lang Lang Staatskapelle
Dresden Isabelle Faust Sir András Schiff Igor Levit Jan
Lisiecki Orchestre de Paris Daniel Hope Paavo Järvi
Julia Fischer Götz Alsmann Albrecht Mayer Andris
Nelsons Mark Padmore Joshua Bell Lisa Batiashvili
Martin Grubinger Alban Gerhardt Arabella
Steinbacher Christian Thielemann Cecilia
Bartoli Hélène Grimaud Mitsuko Uchida



Rheingau Musik Festival

- Europe's biggest privately financed music festival
- an international premium brand
- classical music, jazz, world music, cabaret and literature
- season: June to August
- about 150 events at more than 40 venues
- around 120,000 visitors a year
- centrally located near Frankfurt in the prosperous Rhine-Main region

»I closed my eyes, so as to savour the first glimpse of venerable majestic Father Rhine in utter serenity with every fibre of my being – And when I opened them again, there he was in front of me, calm, placid, unruffled and proud like an ancient German deity, and with him all the transcendently glorious, blossoming, verdant Rheingau with its hills and valleys and its paradisiacal panoramas.«

Robert Schumann





Opening concert in the basilica of Eberbach Monastery



Schloss Johannisberg

Where the Riesling grapes grow to the sound of music

It's the wine and its magnificent scenery in the heart of Germany that have made the Rheingau so famous the whole world over. On its sun-kissed slopes, the exquisite grapes ripen to perfect maturity. Here, where the Riesling vines thrive, music has found its most captivating summer residence, and with it the **world-famous stars from classical music, jazz, world music and cabaret**. The unique scenery just outside the gates of the city of Frankfurt, plus the hospitality of its people, offer the optimum prerequisites for cultural events of superlative quality: within just 30 years, the Rheingau and its festival have coalesced **in a unique symbiosis of culture and natural beauty, music, enjoyment and zest for living**, and become a magnet for music aficionados from all over the world. Tranquillity and cosmopolitanism are not mutually exclusive here. It's due not least to its homeland that the Rheingau Music Festival has become one of Europe's premier cultural institutions.

© Stephan Höderath/DG



»The Rheingau is a wonderfully fertile landscape. I wish the Rheingau Music Festival every success in enabling its fruitful soil to enjoy a process of continual self-renewal, so that music can be what it primarily is: a global language that brings us all together in perpetual rejuvenation.«

Anne-Sophie Mutter



A pure idyll – the most picturesque and delightful venues



In summer, when the Rheingau and the Rhine-Main region unveil their splendour in all its true magnificence, music magically materialises between the Rhine and the vines, seeking out places where it feels most at home. **Whether it's a large concert hall or a slumberously secluded winery**, they all open their doors to provide the events with a befitting backdrop. The entire region becomes a gigantic stage for cultural events of global stature. **Unique cultural monuments are transformed into concert venues:** the famous Eberbach Monastery is suffused with grandeur and dignity, a princely ambience welcomes visitors to Schloss Johannisberg Palace, picturesque gardens lure guests to Schloss Vollrads, festive resplendence illumines the Kurhaus Wiesbaden, featuring one of Germany's most beautiful and acoustically perfect art nouveau concert halls.



from above:
Eberbach Monastery
Castle Festival at
Schloss Vollrads
The unique
"Steinberger Tafelrunde"

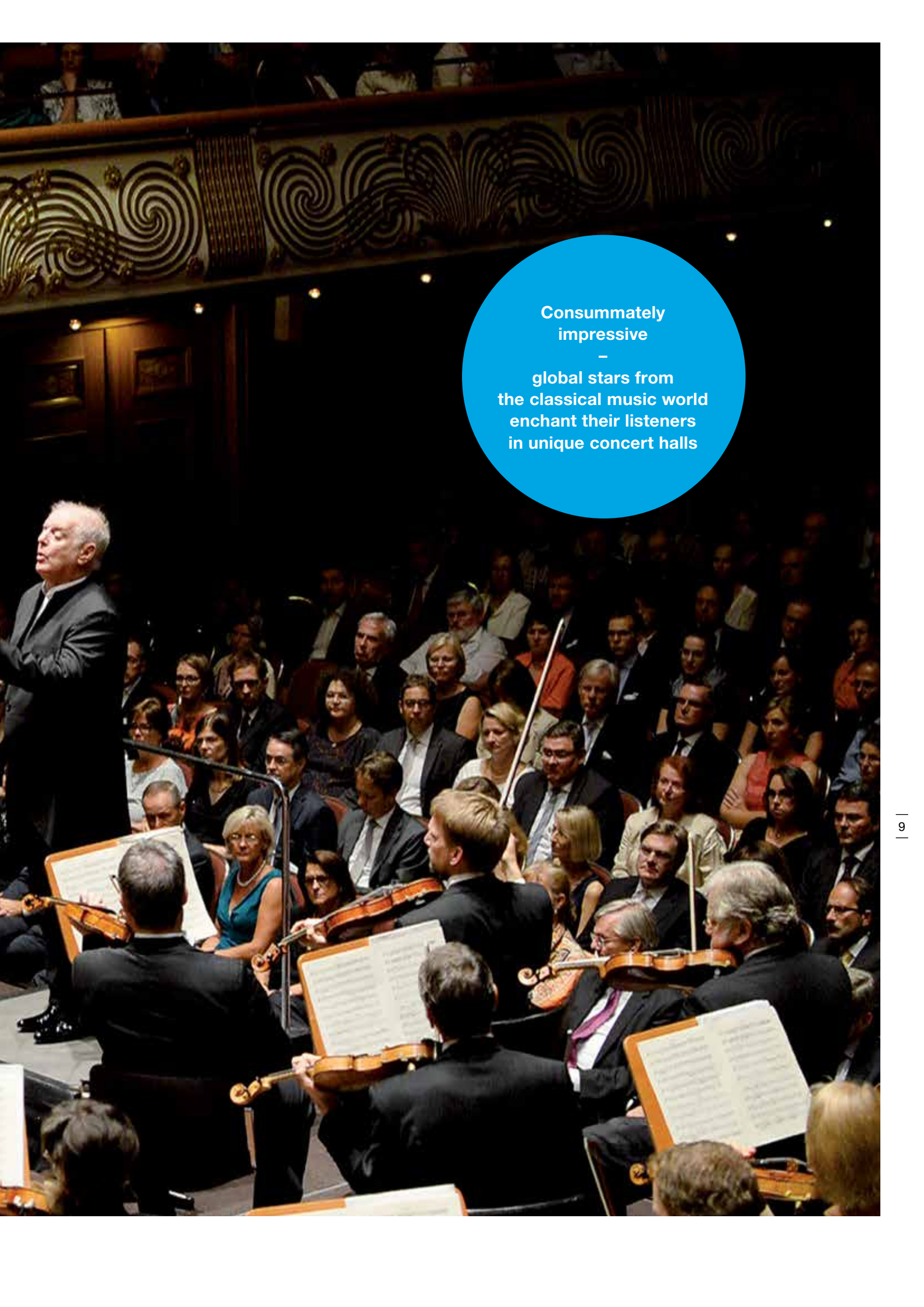




Schloss Johannisberg



Daniel Barenboim and the Staatskapelle Berlin at the Friedrich-von-Thiersch-Saal of Kurhaus Wiesbaden



Consummately
impressive
—
global stars from
the classical music world
enchant their listeners
in unique concert halls

Discoveries beyond the confines of classical music



from above:
Bidla Buh
Till Brönner
Iyeoka





The festival's musical bandwidth is unique. It doesn't all have to be classical, but it all has to be "classy" and of superb quality! Every year, great (choral) symphonic music, exquisite chamber concerts, early music and contemporary compositions constitute the festival's core elements. But friends of **jazz, world music, literature, theatre and cabaret** are responsively catered for as well. Part of the successful recipes behind the festival's mix is to complement the music with contributions from the other muses: aural artworks are married to poetry, are interlaced with gourmet delicacies and exquisite wines.



»I've taken the Rheingau closely to my heart: the magnificent scenery, the good wine, the friendly people and the incredible festival atmosphere.«

Nils Landgren

Culture needs youthful promise: youth development at the Rheingau Music Festival

One of the Rheingau Music Festival's cherished traditions is the encouragement of young talents: established concert formats, like **"Classical Marathon"**, **"Talented Young Pianists of the Russian School"** and our own **"Concert & Brunch"** series, provide young musicians who are just starting out in their careers with a platform at the festival, supporting them in their musical development. Particularly outstanding young performers have an opportunity in the **"Next Generation"** series to showcase their abilities to a wider audience. In conjunction with the College of Music and Performing Arts in Frankfurt am Main, collaborative projects are regularly conducted, focusing on young musicians, actors and dancers from this talent factory.



Anne-Sophie Mutter and Noa Wildschut, fellow of the Anne-Sophie Mutter Foundation





left:
Sol Gabetta and Igor Levit – once young talents
now stars of our times

below:
Baroque opera in the basilica of Eberbach Monastery,
project in cooperation with the University of Music and
Performing Arts in Frankfurt am Main





Cuban Night at "Schlachthof Wiesbaden" with Soneros de Verdad and academy participants



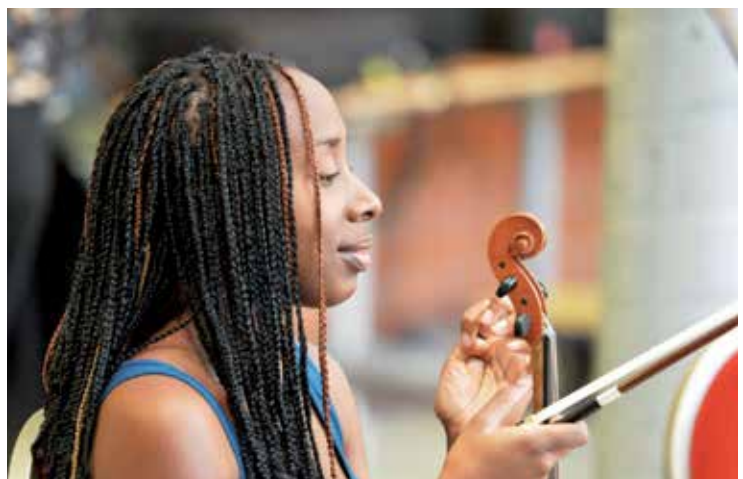
The connecting power of music – International Music Academy CuE

Bringing together young musicians from all over the world and promoting **cross-cultural understanding through music** are causes dear to the heart of the festival's organisers. 60 young musicians from Cuba and Europe met up in August 2015 for a twelve-day work shop in the Rheingau, enjoying some intensive intercultural bonding: "In these days, the young musicians from all over the world melded into a single unit. **Music has overcome the language barriers,**" is the Festival Director Michael Herrmann's succinct verdict. The public had an opportunity to experience the unique intercultural atmosphere at a festive Cuban Night, two chamber music evenings, and an exhilarating final concert. Following the pilot project in the summer of 2015, the Academy is set to be continued at the Rheingau Music Festival in the years ahead.



»I am confident the time has come for the Cuban-European Youth Academy«

Patron: Dr. Frank-Walter Steinmeier,
Germany's Federal Minister for
Foreign Affairs



The art of enthusing young people for art

Nor does the Rheingau Music Festival ignore first-time audience potential: in **children's and "Cushion Concerts"**, and in special projects like "Rhapsody in School", the festival offers responsively tailored experiences for the young and even younger music fans, to provide them with concerts appropriate to their ages as a natural introduction to classical music. Parties for the whole family, like **"Around the Globe"**, are enthusiastically received by all agegroups, delighted to get acquainted with music and lifestyles from distant countries.



International
family party
"Around the Globe"

The festivals' founding father and artistic director



from above:
Conveying thanks to Herbert Blomstedt and the Gustav Mahler Jugendorchester
A warm welcome to a Cuban participant of the academy at Frankfurt Airport

Michael Herrmann is the spiritual father, artistic director and general manager of the Rheingau Music Festival. Almost 30 years ago, his love of the Rheingau, and his declared goal of rendering music accessible to everyone, came together in his vision of founding an international music festival in his homeland.



»Every year, my team and I are eagerly engaged in putting together a unique festival programme for our visitors, one that each time is designed to evoke fascinated wonderment. We are keen for our festival to showcase not only the major global stars, but also outstanding young musicians here in the Rheingau.«

Michael Herrmann



Concert in the cloister of Eberbach Monastery



Rheingau Musik Festival

Excitingly
unexpected
—
aural splendours of
limitless appeal
fascinate their audiences
every year anew





at the very top:
 staff member Stefanie Jerger in an interview with
 Andreas Bomba at the start of the saison
 right:
 Hugh Masekela on the display panels of the
 event hall "Kap Europa" of Messe Frankfurt



The Rheingau Music Festival as an international cultural brand with regional charm

Even beyond the borders of Germany, the coloured grape crowned by a note has **become a premium brand** for music aficionados and for the numerous sponsors, **a brand whose image stands for both upmarket quality and class.**

Benefiting not least from its proximity to Frankfurt Airport, the festival attracts not only international performers, but also an international audience. Thus it is more than **an important locational factor for the economically vibrant Rhine-Main region with its population of more than 5 million people**, it's also, by reason of its recognition ratings way beyond the borders of Germany, an attractive partner for sponsors. Public awareness of our festival is boosted by our **alliance with the Hessischer Rundfunk and Deutschlandfunk radio stations, and by broadcasts of concerts, on the arte and 3sat TV channels**, plus our communication mix comprising printed publications, online media and PR work.

»The Hessischer Rundfunk (hr) has for many years been a media partner for the Rheingau Music Festival. Thanks to worldwide broadcasting of the superlative performances on radio, television, and the internet, the festival is accorded the recognition it deserves, and the Hessischer Rundfunk offers its listeners an exquisite programme of fine music.«

Dr. Helmut Reitze, Executive Director of the Hessischer Rundfunk



Sponsorship as pleasure – Become a sponsor for a summer full of music

A glass of Riesling in the evening sun, unforgettable concerts, magnificent backdrops, encounters with great performers. So simple to compose, but moments that live on in the memory, and at the same time offer an ideal platform for informal networking.

The score for mutually supportive success will always be a **joint composition**, which takes due account of the sponsoring partners' ideas and ensures a responsively individualised involvement each time. The different sponsorship models enable anyone to become a member of the festival family. The most gratifying proof for our successful alliances are the numerous loyal partners who for many years now have fostered and supported the Rheingau Music Festival.

Whether you're a private person, a small firm, a medium-sized company or an internationally operating group: everyone can **demonstrate social responsibility by cultural sponsorship** and achieve unique positioning through a far-reaching public presence.



Cuban pianist Marialy Pacheco signs autographs at Kurhaus Wiesbaden



Summer feeling at Schloss
Johannisberg
rightmost:
Sponsors' lounge at the
baroque garden of
Eberbach Monastery





from above:
 Open-air concert at the Cuvéehof of Schloss Johannisberg
 Summer party at Schloss Johannisberg
 conservatory of Kurhaus Wiesbaden for the reception of guests



»With our involvement, we want to contribute towards making the festival's sublime moments accessible to everyone. Our goal is to ensure the festival's future viability, and keep the price of the concert tickets affordable for as wide a group as possible.«

Dr. Heinz-Georg Sundermann,
Managing Director of LOTTO Hessen

By sponsoring the cultural work of the Rheingau Music Festival, sponsors and patrons not only make possible an enormously diverse and artistically valuable programme, they also **provide sustainable support for culture and music.**

Offering “**The Best for Everyone**” is our ambitious but laudable goal, one that we can achieve every year, only with the assistance of our sponsors. We want to make culture accessible to everyone if at all possible. Moderate ticket prices and special discount offers for schoolchildren or students guarantee that top-class cultural events remain affordable for broad sections of the public.

Our concerts are often linked to specialist events for staff and customers, since suitable premises for hosting conference guests are available in the direct vicinity of the venues. Ideally, they can also be linked to celebrations or incentives.

»That was a wonderful concert, musically superlative and in a magnificent ambience – it was simply marvellous! We're proud and gratified to have contributed towards this experience!«

Ulrich Brass, General Manager of
the automobile sales company
Joseph Brass, left side of picture



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Glitteringly festive
–
the Friedrich-von-Thiersch
Hall, one of Germany's
most beautiful and
acoustically perfect art
nouveau concert halls

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